



## What makes IN-SYNCH™ different?

IN-SYNCH is favored because it is developed in native ProvideX®, and deployed by a Sage Software Master Developer.



*"We found that clients often have two key requirements for a back-office integrated, e-commerce solution: selecting the e-commerce site and backend database they want; and having the accounting and website records automatically updated on a real-time basis. With IN-SYNCH, they can have the best of both worlds."*

**Mike Fitzgerald, Owner  
The Fitzgerald Group**

## IN-SYNCH™ for Sage MAS 90® ERP and Sage MAS 200® ERP Integration Made Simple

Most of our customers had already made their website development purchase when they found **IN-SYNCH™**. With real-time integration to Sage Software's MAS 90® ERP and MAS 200® ERP software, **IN-SYNCH** is a great choice for those who have already made a sizeable investment in their website store.

Our clients find a surprising bonus -- **IN-SYNCH** is written in the same language as Sage MAS 90 ERP and Sage MAS 200 ERP providing a truly seamless integration of the accounting data and the website data. And, using the interface is instinctive for the person who regularly interfaces with the accounting system.

**IN-SYNCH** has solved many integration needs for MAS 90 and MAS 200 users, including integration to e-commerce websites, third-party products, and third-party database applications. Before you spend your time and budget customizing another solution—let us show you **IN-SYNCH!**

## Contact Us

ROI Consulting, Inc. was established in 1997 with the mission to maximize your software investment. We do this through providing expert development and client support services. We provide on-line demonstrations! To learn more about **IN-SYNCH**, visit our website at [www.roi-consulting.com](http://www.roi-consulting.com) or call (402) 934-2223.





## IN-SYNCH™ Primary Advantages

### Transactions are synchronized as they happen.

IN-SYNCH™ is truly automated and practically runs on its own. The transactions written are synchronized as they happen, automatically, rather than republishing the entire file. No entry of data, no batch updating, and no user intervention required.

### Integrates Sage MAS 90 ERP and Sage MAS 200 ERP to a customized website.

With IN-SYNCH, you have the ability to integrate with a customized website, allowing for bi-directional updating of customer and sales order information, and real-time outbound synchronization of inventory items.

**Written in ProvideX® by Sage Software Canada.** IN-SYNCH is written using ProvideX, the same programming language used for MAS 90 and MAS 200, allowing you to maximize performance and customization.

**Synchronizes with popular third-party databases.** IN-SYNCH allows you to integrate and synchronize your MAS 90 or MAS 200 software with ODBC-compliant databases, including MS-SQL, and MySQL.

**Standard data dictionary linking methodology.** Easily map inventory, sales order processing and accounts receivable data files using MAS 90's standard data dictionary linking methodology.

**Supported by qualified experts.** IN-SYNCH is designed, implemented, maintained and supported by qualified experts of the MAS 90 and MAS 200 product line.

**Open product design**—IN-SYNCH is the answer to many integration issues that companies face.



*"Without reservation I recommend ROI Consulting and IN-SYNCH to anyone looking for an e-Business solution...you won't believe the difference it can make in your business."*

**Joy Morgan, Operations Manager,  
scrapbookswholesale.com**

*"Following a smooth installation in 2003, we have received over 50,000 consumer orders through OS Commerce, imported with IN-SYNCH, and processed in MAS 200. IN-SYNCH installed smoothly and has subsequently worked so well that we rarely need to speak to ROI Consulting."*

**Philip Scarbro,  
Director, Consumer & Internet Division,  
Energy Federation Incorporated**

